



Robert Gatewood, MBA



Before starting his own company, Robert Gatewood worked in corporate America for over 20 years. He received his first business management position at Grand Union Supermarkets where he became a regional grocery buyer at the age of 22.

Gatewood was part of the start-up team that launched Tele-Grocery, one of the 1st home-delivery and online supermarkets in the country. In six years he rose to the rank of president.

Gatewood served as Sr. VP of Marketing at Diet-to-Go where he created the company's slogan and built the company's first e-commerce website. He also served as a workforce consultant for the National Urban League, headquartered in New York.

Gatewood is currently president of Gatewood Marketing, a full-service advertising, marketing and web agency. In this capacity he helps businesses and individuals develop, grow and succeed. He also produces and hosts the Marketing Pulpit Radio Show, which broadcasts each Friday at 10:30am on Radio-One's WOL-AM.

Gatewood serves as a marketing, web and social media consultant for the SBA (Small Business Administration). He is also an adjunct professor at Prince George's Community College where he lectures on marketing, workforce development, website strategy, and social media marketing.

Gatewood's well-renowned workshop, "Why Most Advertising Doesn't Work," has become a must-attend for new business owners, and it is a highly demanded video on Amazon.com

Gatewood is a popular inspirational speaker who focuses on topics of personal economic responsibility, bridging the communication divide, and business development. He has spoken before audiences at the National Urban League Annual Conference, the Bethune Dubois Institute, the Center for Minority Business Development, the Order of the Eastern Star and other groups.

Gatewood is author of two popular books, "Smarter than the Boss," and "Played in Full."

Gatewood is a staunch advocate for attaining livable wages for workers, building economic empowerment through successful business ownership, and sustaining business viability through exceptional customer service.

Gatewood's ultimate objective, regardless of the project, is to exceed expectations.

Gatewood can be reached at 301-839-2836 or robert@gatewood.co.



The People Have Spoken

Whether it's with an effective advertising campaign, sound marketing advice, a social media strategy, a cost-efficient web presence, or an engaging seminar, many attest to Gatewood's commitment.

"I'm grateful for the great things Gatewood has done for businesses around the country."

-Dr. Willie Jolley, Speaker, Author, Singer, Media Personality - Washington, DC

"If you have a non-profit organization or a business, I strongly recommend Gatewood for your marketing, web and/or workforce needs. These guys don't play. They tell you what you what they are going to do, then they do it."

-Joe Madison, Human Rights Activist and Radio Personality - Washington, DC

"Gatewood is not just a web company as I have delightfully discovered. They also provide very sound business advice. They have a genuine concern for the bottom line of their clients. They are affordable and I recommend them to others."

-Earl Ofari Hutchinson, PHD, Author and Editorial Commentator - Inglewood, California

"Thank you Gatewood for your company's marketing expertise which included, designing my company's literature, our pay per click, campaign and redesigning my website. I have recommended you to others."

-Dr. Stephanie Bowling, Psychologist - Laurel, MD

"Excellent service! I have been telling people that are in business to call Gatewood!"

-Debra McFadgen, Cake Designer

"Just like your slogan states, you have really "made me shine".

-Bernard White, Charlotte, NC

"Gatewood was so personally vested in our company's success. They listened, gave suggestions, asked questions until they fully understood our concept. I highly recommend him to anyone contemplating a new business venture."

-Esther Merriweather, Chef and Business Owner

"Thanks a bunch for your professional marketing and web expertise. You're the best!!!!!"

-Dr. Elaine Stevens, Speaker and Relationship Psychologist - Charlotte, NC

"WOW! The website looks great. You did an excellent job! And thanks for teaching me how to make my own updates!"

-Jacquie Gales Webb, Executive Producer and Radio Personality - Washington, DC

"This guy is very good! Has great ability to communicate the ideas and the benefits!"

-Jim Koshmider

"I found the 'Why Most Advertising Doesn't Work' seminar to be one of the most informative and critically important business seminars I've ever attended. The delivery was crystal clear, well organized, and had an unassailable logic that lead to an ultimate conclusion. Mr. Gatewood did an outstanding job. Thank you for a stellar seminar."

-Herb Brown, Publisher and Business Owner – Skippers, VA

"Every business owner should see the 'Why Most Advertising Doesn't Work' presentation. Most people really don't understand the complexities of advertising. As I sat there listening to Gatewood speak, I was jotting down ideas that I knew I would implement as soon as I got back to the office. I found it unbelievable that I could receive so much valuable information for so little money."

-Hilton Davis, CEO, Diet-to-Go - Lorton, VA

"There are not enough positive quotes to describe how great the 'Why Most Advertising Doesn't Work' seminar is!"

-Talakea Saunders, PGCC

"Gatewood really understands marketing and the web. He really helped me get my company out there!"

-Michael Rosier, Esq., The Law Firm of Rosier & Associates - Lanham, MD